



Business

SPONSORSHIP PROPOSAL

"CELEBRATING ONE MEMPHIS WITH ENDLESS POSSIBILITIES"

Thursday, September 19, 2024

5:00 pm – 10:00 pm



City of
MEMPHIS



memphishcd.org

September 19, 2024

A Taste of Memphis

**“CELEBRATING ONE MEMPHIS WITH ENDLESS
POSSIBILITIES”**

Memphis & Shelby County

Greetings Community Partner,

We will be celebrating the 10th Annual, “A Taste of Memphis event this year. Our theme is “Celebrating ONE Memphis with Endless Possibilities”. Neighborhoods in the City of Memphis and Shelby County will be showcased at this celebration specifically designed to highlight local neighborhoods, community development corporations (CDCs), faith-based organizations, and many others. This is a Special year symbolizing the NUMBER 10- for New Beginnings, Growth of spirit, Manifestation of desires and lastly, Completion.

“A Taste of Memphis,” has served as a platform to share unique qualities and accomplishments about local neighborhoods and what indigenous leaders are doing to help make Memphis the best City to live, work, and play. The business sector serves as a pillar in our community and is a neighboring partner that strengthens neighborhood spirit and vitality. We would love for YOU to join us by becoming a sponsor in this endeavor. There are various levels of sponsorship, detailed in the sponsorship tier enclosure. Your generous sponsorship will be used to defray the costs of “A Taste of Memphis at Tiger Lane. By completing the enclosed commitment letter, you agree to partner with us in this unique opportunity to make a difference. Feel good about supporting the City and County arts community and heritage and cultural organizations, as you enjoy an unforgettable event!

Complete the enclosed commitment letter and return it by September 13, 2024, by mail at the address or email listed below:

Forward Together,
Lakisha Smith

Housing & Community Development / Lakisha Smith
Attn: A Taste of Memphis 2024
170 N. Main St. 4th floor
Memphis, TN 38103
lakisha.smith@memphistn.gov

A TASTE OF MEMPHIS

“CELEBRATING ONE MEMPHIS WITH ENDLESS POSSIBILITIES”

Memphis & Shelby County

BUSINESS SPONSORSHIP OPPORTUNITIES

NEIGHBORHOOD ASSOCIATION PRESIDENT SPONSORSHIP:

This sponsorship is perfect for local businesses looking of **premium** exposure in the community and with the media while enjoying the benefits for meeting the neighborhood organizations from Memphis and Shelby County. We welcome you as part of our community to promote your company. In return for your investment, you will receive a chance to network and make your business a part of a great experience. You will receive the following benefits for your investment of:

\$10,010.00

- **Business information on all promotional materials**
 - **Print advertisement**
 - **Podcasts advertisement**
 - **Radio/television advertisement**
 - **Logo on Website**
 - **Logo printed on T-shirts**
- **3 Complimentary Booths**
- **Representative(s) to open and welcome guest at the event**

NEIGHBORHOOD AMBASSADOR SPONSORSHIP:

This sponsorship is perfect for local businesses looking for **high** exposure in the community and with the media while enjoying the benefits of meeting the neighborhood organizations from Memphis and Shelby County. In return for your investment, you will receive opportunities to network and make your business a part of a great experience. You will receive the following benefits for your investment of:

\$5,010.00

- **Business information on promotional materials**
 - **Print advertisement**
 - **Radio/television advertisement**
 - **Logo on Website**
 - **Logo printed on T-shirts**
- **2 Complimentary Booths**
- **Recognition of representative during entertainment**

BLOCK CAPTAIN SPONSORSHIP LEVEL:

Looking for **good** exposure in the community at minimal costs? We welcome you as part of our community and offer you several opportunities to promote your company. In return for your investment, you will receive a variety of opportunities to network and make your business a part of an unforgettable experience. You will receive the following benefits for your investment of:

\$1,010.00

- **Special signage at the event**
- **1 Complimentary Booth**
- **Logo on Website**
- **Logo printed on t-shirts**

NEXT DOOR NEIGHBOR SPONSORSHIP LEVEL:

As a Next Door sponsor you are a **vital** member of our community enjoying the benefits of meeting the neighborhood organizations from Memphis and Shelby County. In return for your investment, you will receive a range of opportunities to make your business a part of a great experience. You will receive the following benefits for your investment of:

\$510.00

- **Special signage at the event**
- **1 Complimentary Booth**
- **Logo on Website**
- **Name printed on t-shirt**

GOOD NEIGHBOR LEVEL:

A Taste of Memphis is very proud of the history we are making in the City of Memphis and Shelby County of being a great place to live, work, and play. We want everyone to have a chance in being part of the family. In return for your investment, you will have a chance to make your business known to the community. You will receive the following benefits for your investment of:

\$110.00

- **Name recognition at the event**
- **Logo on website**
- **Name printed on t-shirts**

A TASTE OF MEMPHIS

“CELEBRATING ONE MEMPHIS WITH ENDLESS POSSIBILITIES”

Memphis & Shelby County

SPONSORSHIP COMMITMENT LETTER

Dear City of Memphis:

Please accept this correspondence as the official commitment from (Company Name) _____ to provide the sum of _____ Dollars and No Cents (\$ _____) to the City of Memphis for Taste of Memphis at Tiger Lane 450 Early Maxwell Blvd Memphis, TN. 38104

Our sponsorship will be paid by (date no later than September 13, 2024)

These funds shall be tendered to the City of Memphis, address is listed below:

City of Memphis

Division of Housing & Community Development

Reference: A Taste of Memphis/Lakisha Smith

170 N. Main St. 4th flr.

Memphis, TN 38103

*You may also e-mail to lakisha.smith@memphistn.gov

Date: _____

Company Name: _____

Address: _____

Representative Name: _____

Title: _____

Telephone: _____

Email: _____

Representative Signatory: _____

Thank you

Cc: Joyce Cox, Senior Manager, Office of Neighborhood Engagement
Ashley Cash, Director, Division of Housing & Community Development