

NEIGHBORHOOD

CONNECT

CHICKASAW GARDENS WINTER 2014  
 BEARWATER WAYNOKA COOPER-YOUNG UNIVERSITY DISTRICT  
 BICKFORD GLENVIEW SOUTH MEMPHIS SOULSVILLE  
 WESTWOOD COLLEGE PARK CASTALIA EAST BUNTYN  
 DOUGLASS  
 HYDE PARK FRAYSER PINCH DISTRICT HOLLYWOOD  
 LINDEN/PONTOTOC  
 UPTOWN SOUTHWIND RALEIGH SPEEDWAY TERRACE BELTLINE  
 WHITEHAVEN CLEABORN FOOTE DOWNTOWN  
 BELLE MEADE HARBORTOWN KLONDIKE SMOKEY CITY EAST MEMPHIS NUTBUSH  
 ORANGE MOUND HICKORY HILL  
 NORMANDY NEW CHICAGO BINGHAMPTON BOXTOWN  
 KENDALE SOUTH BLUFFS BERCLAIR  
 RIVERVIEW-KANSAS FOX MEADOWS OVERTON SQUARE  
 MIDTOWN BETHEL GROVE OAKHAVEN  
 CORO LAKE ANNESDALE-SNOWDEN  
 SPRINGDALE VOLLINTINE-EVERGREEN VICTORIAN VILLAGE  
 RIVERFRONT LUNDEE CENTRAL GARDENS AEROTROPOLIS

2014 NEIGHBORHOOD REDEVELOPMENT CONFERENCE



## From the Director

**Robert Lipscomb**

*Director of Housing & Community Development*

*Executive Director of*

*Memphis Housing Authority*



## Congratulations!

Memphis has become a national laboratory for urban solutions that is being watched closely by an unprecedented number of national foundations, public policy organizations, and the White House.

That's why there is no better place for next year's inaugural Neighborhood Redevelopment Conference (NRC) April 16-18, 2014. The conference theme is **Healthy Communities - Redevelopment from the Inside-OUT** and that is precisely what we've been doing in Memphis.

We have reinvented public housing, we have developed an innovative prosperity program to reduce poverty, we have rebuilt declining neighborhoods, and we have entered into a historic number of partnerships as we pursue our unique "City of Choice" vision for Memphis. We are developing sustainable and vibrant neighborhoods and celebrating the distinctiveness of our more than 35 targeted neighborhoods and more than 200 neighborhood associations.

We are proud to host the Neighborhood Redevelopment Conference's three days of information-sharing between colleagues and innovators, workshops about creative approaches to neighborhood redevelopment and community-building and special programs showcasing our rich music heritage and proving why our city deserves to be called "mythic Memphis."

We are honored to have this special opportunity to welcome volunteers, companies, governments, and community leaders as we continue our dedication to building strong neighborhoods for every citizen of our cities. Make plans now to join us April 16-18, 2014, for the first Neighborhood Redevelopment Conference!

# NEIGHBORHOOD CONNECT



## IN THIS ISSUE:

### NEIGHBORHOODS REDEVELOPMENT CONFERENCE 2014 APRIL 16-18, 2014

There is an air of excitement here in Memphis centered upon a holistic approach to leveraging public private partnerships to build our communities. We recognize that in order for us to be a "City of Choice," we must first have "Neighborhoods of Choice". We are committed to developing sustainable and effervescent neighborhoods; as well as celebrating the uniqueness of over thirty-five targeted neighborhoods and more than two-hundred registered neighborhoods associations.

To this end, the city of Memphis is excited to host the Inaugural Neighborhood Regional Conference (NRC), which will be held **April 16-18, 2014**. This year's theme is **Healthy Communities - Redevelopment from the Inside-OUT**. We look forward to the opportunity to showcase Memphis' diverse neighborhoods and initiatives.

During this three-day event volunteers, corporations, governments, and community leaders, will meet to share invaluable knowledge that will assist in building and transforming communities of all sizes. Attendees can look forward to a wide variety of workshops about innovative approaches to neighborhood redevelopment and community building, expert speakers, fun and entertainment.



# REGISTER FOR THE CONFERENCE AS A GUEST ONLINE TODAY!

Memphis is excited to host the Inaugural Neighborhood Regional Conference and we want you there! Register for the Neighborhood Redevelopment Conference by visiting us online at [www.cityofchoice.org/nrc](http://www.cityofchoice.org/nrc).

## INTERESTED IN BECOMING A VENDOR AT THE NEIGHBORHOOD REDEVELOPMENT CONFERENCE?

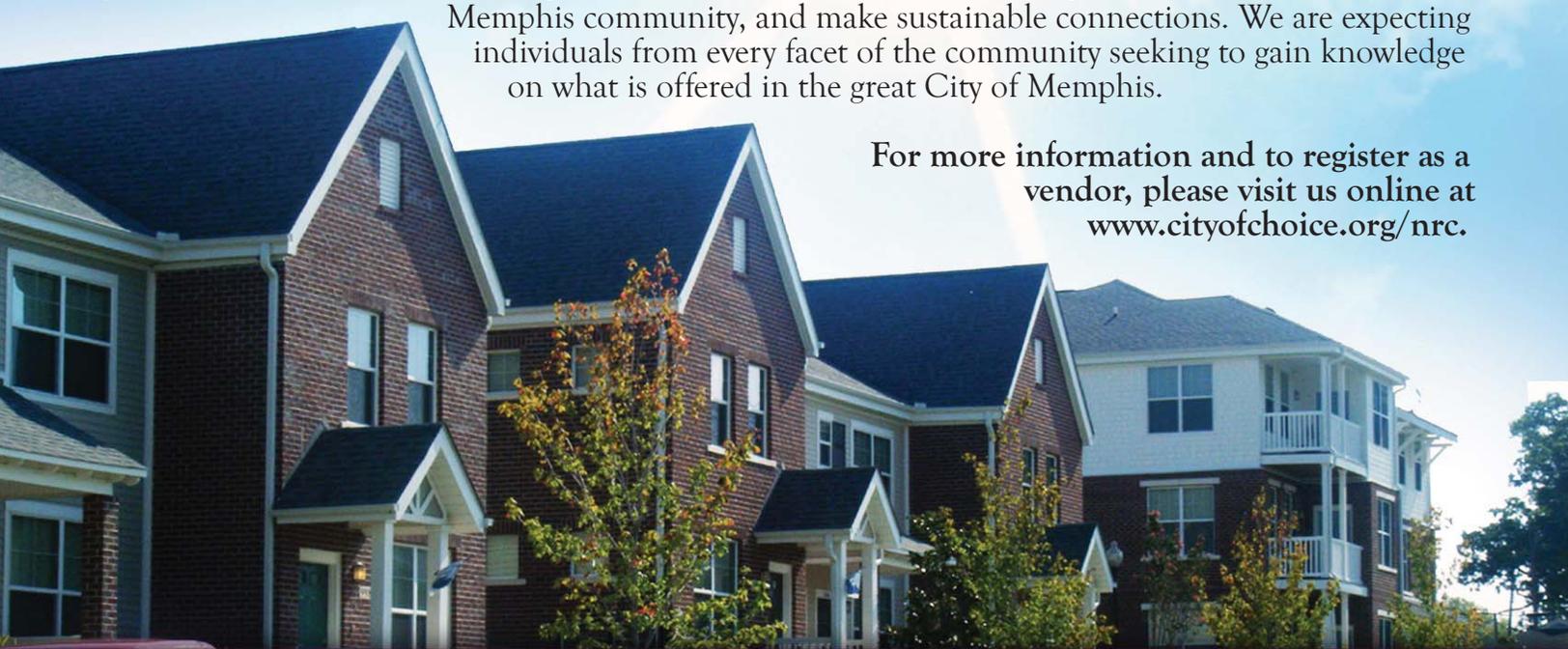
### Dear Prospective Exhibitor/Vendor:

We are pleased to invite your agency / company to participate in our Neighborhood Redevelopment Conference, to be held at the Cook Convention Center in Memphis TN, April 16 -18, 2014, as an exhibitor/vendor. The theme for our conference is “**Healthy Neighborhoods: Redevelopment from the Inside ... Out**”.

The goal of this conference is to highlight and bring awareness to the resources and services that are available to assist with neighborhood revitalization efforts. Please accept this letter as a formal invitation to partner with us in this upcoming conference.

This conference presents an opportunity for you to introduce your product or service to approximately 500 hundred attendees throughout the surrounding Mid-South region, as well as to the local Memphis community, and make sustainable connections. We are expecting individuals from every facet of the community seeking to gain knowledge on what is offered in the great City of Memphis.

For more information and to register as a vendor, please visit us online at [www.cityofchoice.org/nrc](http://www.cityofchoice.org/nrc).



[www.cityofchoice.org/nrc](http://www.cityofchoice.org/nrc)



# CONFERENCE AGENDA

<b>Track 1</b>	Mind, Body, and Soul
<b>Track 2</b>	Building Your Economic Muscles
<b>Track 3</b>	Eliminating the Broken Window
<b>Track 4</b>	Strength In Numbers

## Wednesday, April 16, 2014

7:30 a.m. to 7:00 p.m.	<b>Conference Registration</b>	
7:30 a.m. – 8:30 a.m.	<b>Continental Breakfast</b>	
8:30 a.m. – 11:30 a.m.	<b>Pre-Conference Training Sessions</b>	<b>Intro to CDBG</b>
		<b>National Development Council</b>
		<b>Grants 101</b>
11:30 a.m. -1:00 p.m.	<b>Lunch on Your Own</b>	
1:00 p.m. – 1:30 p.m.	<b>Opening Ceremonies</b>	
1:30 p.m.-4:30 p.m.	<b>Exhibits Open 1:00 p.m. – 8:00 p.m.</b>	<b>Jodi Pfarr KEYNOTE SPEAKER: Intersections of Poverty and the 'ISMs' COOK CONVENTION CENTER GRAND BALLROOM</b>
5:00 P.M. – 8:00 P.M.		<b>Mayor's Welcome Reception EXHIBIT HALL</b>

# NEIGHBORHOOD REDEVELOPMENT CONFERENCE

Thursday, April 17, 2014

7:30 a.m. to 5:00 p.m.	<b>Registration</b>			
7:30 a.m.- 9:00 a.m.	<b>Opening Breakfast</b> Speakers: Elton Gatewood			
9:15 a.m. – 10:30 a.m.	<b>Beyond Housing:</b> Chris Krehmeyer	<b>Culturism Tourism:</b> *Jimmie Tucker *Pamela Marshall	<b>Ready Shelby:</b> Emergency Preparedness: Ian Randolph	<b>Youth Engagement-Knowledgement Quest:</b> Marlon Foster *“Be Inspired”
10:45 p.m. – 12:00 p.m.	<b>Food Security /Access:</b> -*Chris Peterson *Green Machine *The Works	<b>*MEMShop:</b> Maria Fuhrmann Southern Banc Corp.	<b>*Blight Patrol/ Frayser-</b> *DeAndre Brown *Onzie Horne	<b>Faith-Based-Community Resurrection Partnership:</b> Rev. Eric Whitaker and Anthony Beverly
12:15 p.m. – 1:45 p.m.	<b>Luncheon</b> Keynote Speaker: Chris Krehmeyer			
2:00 p.m. – 3:45 p.m.	<b>CHEER (UT):</b> Dr. Shelley White-Means *Let’s Move: Rev. Michael Minor	<b>*REDI-SW Tennessee Development District:</b> Digital Factories: Lisa Hankins *Cooperatives Chain	<b>Environmental Court:</b> *Judge Larry Potter *Steve Barlow	<b>Grassroots Organizing:</b> *Charlie Caswell *Elton Gatewood *Rev. James Kendrick
5:00 p.m. – 10:00 p.m.	<b>A TASTE OF MEMPHIS @ TIGER LANE</b>			

Friday, April 18, 2014

7:30 am – 9:00 am	<b>Continental Breakfast</b> Speaker: Ted Howard			
9:15 a.m. – 11:30 a.m.	<b>Soulsville/South Memphis Bus Tour</b>		<b>Uptown Walking Tour</b>	
9:15 a.m. – 10:30 p.m.	<b>Aging In Place:</b> Katie Midgley (PloughFoundation)	<b>*Value Chain:</b> Ines Polonius *Anchor Institutions: Ted Howard	<b>Beautification:Urban Art;</b> Repurposing Greenspace: *Binghampton *Greenline Urban Art Commission	<b>Beyond the Ivy Towers</b> Dr. Stan Hyland
11:45 a.m. – 1:15 p.m.	<b>Closing Luncheon Ceremonies</b> Keynote Speaker TBA			

## CONFERENCE CHAIRPERSONS



### **TIM BOLDING**

*Conference Co-Chairperson*

Mr. Bolding is the founding Executive director of United Housing, Inc. (UHI). Mr. Bolding has over 30 years of experience in affordable housing in the Memphis area. During his tenure at UHI, the organization has grown from a department of the United Way of the Mid-South to an independent organization, which provides homeownership opportunities to the residents of Memphis and Shelby County. UHI is a Neighborworks Affiliate, and a United Way member agency.

Mr. Bolding has served on numerous agency boards including, the Tennessee Housing Development Agency Board, the FHLB Advisory Council and the Federal Reserve of St. Louis Advisory Council. He currently serves as the chairman of the Nonprofit Leadership Collaborative at the University of Memphis.

Mr. Bolding received his BA and MA from the University of Memphis and serves as an adjunct faculty member of the Department of Anthropology at the University where he teaches cultural anthropology. He also is an active faculty member of the Neighborworks Training Institute.



### **MICHAEL O. MINOR**

*Conference Co-Chairperson*

Dr. Michael O. Minor is a local, regional, and national champion of faith-based health and wellness mobilization. He is best known as the “Southern pastor who banned fried chicken in his church.” As a community organizer for over 20 years, Dr. Minor has worked on community empowerment, non-profit business development, and faith community issues. He currently serves as the undershepherd of the Oak Hill Baptist Church in Hernando, Mississippi, president of the Mid-South Churches Cooperative Conference (State Convention), chair of the National Faith-Based Mobilization Network (Faith MoNet), and the National Director for the H.O.P.E. Health and Human Services Partnership of the National Baptist Convention, USA, Incorporated (NBCUSA) – the nation’s largest African American religious denomination. A published researcher, he provides advisory services for several local, regional, and national faith-based health and wellness initiatives. A national voice for the promotion of faith and health, Dr. Minor has generated extensive international multi-media coverage including the New York Times, Reuters News Service, Buenos Aires Herald, German Public TV ARD, NPR’s Talk of the Nation and Tell Me More, Mississippi Public Broadcasting’s Southern Remedy TV Broadcast, ABC-TV, NBC News, and Fox News.

Since his first convening of the Mid-South faith community in 1992, Dr. Minor has continued to champion similar efforts. These efforts have expanded nationally including his work with the NBCUSA, Faith MoNet, and tri-regional faith and community health summits in Atlanta and Kansas City in 2013 in collaboration with the U.S. Department of Health and Human Services (HHS).

He continues to work with various federal agencies and national health and wellness advocacy organizations in support of faith-based outreach and sustainable lifestyle changes. In August 2013, his church was awarded a nearly \$320,000 Affordable Care Act Navigator Grant by HHS, one of only two awards for the State of Mississippi.

## WORKSHOP PRESENTERS & SPEAKERS



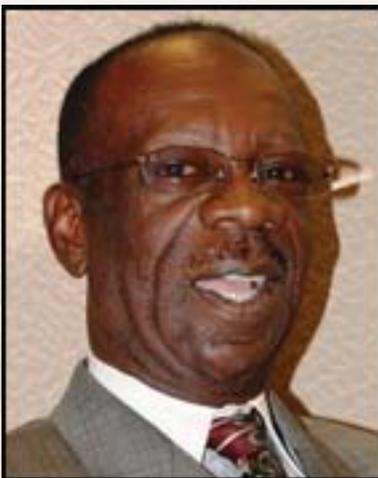
### JODI PFARR

*Conference Speaker*

Jodi Pfarr of Minneapolis, MN, brings to her audiences the knowledge gained from direct experience with not-for-profit organizations. Pfarr served as executive director of Emma Norton Services, providing housing to single women with issues around low income, mental illness, and/or chemical dependency. She worked several years for Catholic Charities, supervising low-income housing units for people with mental illness, chronic inebriation, and/or low incomes. This followed her post of supervising the Special Needs Shelter for the Salvation Army.

Pfarr holds a Master of Divinity degree and is formerly a certified critical debriefer and chaplain with the St. Paul Police Department; she wrote the book *Tactical Communication for law enforcement*. She is familiar with the police culture and the challenges that officers face. She has advised several city and county agencies on projects related to poverty issues. Pfarr has been a consultant for aha! Process since 2001 and shares her experiences on the DVD "Jodi's Stories."

Jodi Pfarr is author of *Tactical Communication: Law enforcement tools for successful encounters with people from poverty, middle class, and wealth*; "Jodi's Stories: A Companion Piece to Bridges Out of Poverty" (DVD); *Bridges Out of Poverty Audio Workshop*; and *Intersections of Poverty and the 'Isms'* (DVD)



### ELTON GATEWOOD

*Conference Speaker*

Dr. Elton Gatewood holds a Ph.D. in Public Administration, and has over 40 years of experience in Municipal Government Administration, Urban Planning, Community Development, Program and Organization Development, Program Monitoring and Evaluation, Economic Development, Civic Engagement, Public Participation, and Capacity Building

Retired from the City of Tacoma, WA after 37 years of service, and also worked as a Consultant and Urban Strategist with cities, national organizations, and foreign governments to assist them in developing programs and innovative approaches in neighborhood improvements, participatory democracy, and governance.

Dr. Gatewood is an adjunct professor and visiting lecturer at various colleges and universities in the Pacific Northwest, and has spoken at workshops, conferences, and seminars nationally and internationally on a variety of issues, processes, and subjects relating to democracy, governance, citizen involvement, and community mobilization.



### CHRIS KREHMEYER

*President/CEO of Beyond Housing  
Conference Speaker*

Chris Krehmeyer is the President/CEO of Beyond Housing, a Neighborworks America organization in St. Louis, Missouri. He has served in that capacity since 1993. Chris has or currently sits on a variety of boards including Midwest Bank Centre and Midwest Bank Centre Holding Company, the United Way of Greater St. Louis Asset Building, both Washington University and University of Missouri's Not-For-Profit programs and the National NeighborWorks Association Board.

Chris has been an adjunct faculty member at Washington University teaching a class in social entrepreneurship. Chris is married with three children and has an undergraduate degree in Urban Studies from Washington University.

## WORKSHOP PRESENTERS & SPEAKERS



### INES POLONIUS

*Executive Director: alt.Consulting, Inc.*

Ms. Polonius is a founding member and Executive Director of alt.Consulting, an innovative non-profit organization started in 1998 to provide customized, managerial assistance and capital to rural-based and minority-owned businesses throughout Arkansas, Mississippi and West Tennessee. In 2009, she launched alt.Capital, a subsidiary of alt.Consulting which combines managerial assistance with loan funds to create access to capital for entrepreneurs locked out of traditional lending sources.

In 2011, Ms Polonius launched the Arkansas Green Energy Network, a wealth creation value chain engaging over 80 critical and support partners. The value chain includes farmers growing an energy crop in the winter, an innovative micro-bio-refinery developed in the Delta and both local and large regional customers of biofuel. Ms Polonius has held speaking engagements across the country about wealth creation value chains and is training two intermediaries to utilize wealth creation value chains. She is a member of WealthWorks, a national collaborative of organizations utilizing this approach to community, economic development.

As a Business Development Consultant at the North Carolina Institute of Minority Economic Development, she served more than 30 clients through an intensive management consulting process. Ms. Polonius earned a Masters in Business Administration and a Masters of Economics at Boston University. Prior to pursuing her graduate work, she worked for three years with rural micro-enterprise development projects in Chile and the Dominican Republic. She has also worked as a financial manager for several manufacturers and a distribution companies in Hamburg, Germany. Ms. Polonius received her undergraduate degree from Georgetown University's School of Foreign Service with a specialization in international economic development.



### MURPHY CHEATHAM

*National Development Council Field Director*

Born and raised in Oakland, CA Murphy Cheatham is a product of two Louisiana natives and Grambling State University graduates. In May 2001 Murphy earned his Bachelor of Science Degree in Accounting at Grambling State University while serving as Polemarch(President) of the Gamma Psi Chapter of Kappa Alpha Psi Fraternity, Inc. and the President of the Earl Lester Cole Honors College. After receiving his degree Murphy moved to Phoenix, Arizona where he gained experience as a financial analyst and senior accountant for various real estate firms.

In 2007, while the Financial Project Manager for the first Leader in Energy Efficient Design (LEED) Certified residential development in Arizona, Murphy furthered his education and skill set by becoming first African-American male to earn a M.S. in Real Estate Development from Arizona State University. With a desire to capitalize on his expanded skill set, Mr. Cheatham accepted a position in Dallas, Texas as a public-private partnership real estate project manager with an international architecture and engineering firm.

In 2010, Murphy was the youngest person to be appointed to the position of Bureau Chief of Housing and Business Development with the City of Shreveport. In that capacity he managed a \$4M annual budget and team of eleven responsible for real estate and business development and programs primarily in the low-moderate income areas of the city. While with the city, Murphy was certified as a Construction and Production Manager through NeighborWorks America and a Housing Development Finance Professional through the National Development Council.

2012 Mr. Cheatham joined NDC as a Field Director in the Central United States Region. This position allows him to fulfill what he has identified as his lifelong purpose of revitalization of low-moderate income areas. In addition to his professional obligations, he serves on the Executive Board of Grambling State University's College of Business and serves a key role on a special task force created by the US Department of Housing and Urban Development (HUD) and the Environmental Protection Agency (EPA).

## WORKSHOP PRESENTERS & SPEAKERS



### **TED HOWARD**

*Executive Director: The Democracy Collaborative*

Ted Howard is the co-founder and Executive Director of The Democracy Collaborative at the University of Maryland. The Collaborative is recognized as a national leader in the fast growing field of community wealth building strategies and policy development. Its “Anchor Institutions” project focuses on the role universities, hospitals, and other place-based anchors can play in fostering inclusive economic and community development.

In July 2010, Mr. Howard was appointed the Steven Minter Senior Fellow for Social Justice at The Cleveland Foundation. In this position, he has been a member of a team that developed a comprehensive job creation and wealth building strategy which resulted in the Evergreen Cooperative Initiative.

Mr. Howard serves on the board of directors of LIFT, a national organization dedicated to engaging young Americans in combating poverty in our nation’s core urban areas; its chapters are based in Philadelphia, Boston, Chicago, New York City, Los Angeles and Washington, DC. He is also a founding member of the board of the Evergreen Cooperative Corporation.



### **PAMELA D. MARSHALL**

*Executive Director: Memphis Area Association of Governments*

Pamela Marshall is the Executive Director of the Memphis Area Association of Governments (MAAG). Her responsibilities include managing a policy board of local elected officials in six counties (Shelby, Fayette, Tipton, and Lauderdale) in Tennessee as well as Crittenden County in Arkansas and DeSoto County in Mississippi. Pamela works with state, regional and federal officials on programs and funding while influencing positive change for MAAG’s service communities.

Pamela brings more than 12 years of progressive experience in extensive public policy with legislative victories as Chief of Staff for the Shelby County Mayor’s office where she developed solid professional relationships with key elected officials and their staff at the federal, state, and local levels. She was Vice President of Public Policy and Affairs at the Greater Memphis Chamber of Commerce chairing the Chamber Legislative Affairs Committee and playing a key role in saving Tennessee’s only oil refinery. Pamela also served as the Community Relations Officer for TDOT. During her years in broadcast journalism, Pamela held various positions in television and radio from show host to news anchor. Pamela is a graduate of Columbia College in Chicago, Illinois with a Bachelor of Arts degree in Broadcast Journalism.



### **CHRISTOPHER PETERSON**

*Executive Director: Grow Memphis*

Christopher Peterson became GrowMemphis’ Executive Director in January 2012 after Josephine Alexander, long-time GrowMemphis Project Coordinator left the organization to pursue her dream of farming. A native Memphian with a deep passion and love for the city, Chris returned to Memphis in August 2011 after completing his Master’s Degree in Human Values and Contemporary Global Ethics at King’s College London, where he focussed his studies on the practical and philosophical viability of small scale, local food systems.

Aside from his academic career, Chris has some dirt under his fingernails as well. Chris has been involved in social justice causes both locally and globally: in 2008 Chris spent a summer in Nicaragua working for a community development organization. While there he gained some valuable practical experience both in community engagement as well as in agriculture via a brief stint on an organic coffee farm. Additionally, while at Christian Brothers University as an undergraduate he co-founded both the CBU Social Justice Committee and the CBU Community Garden, which he managed during his senior year of college. Chris has also been trained as a community organizer by the Mid-South Peace and Justice Center.

## WORKSHOP PRESENTERS & SPEAKERS



### LISA HANKINS

*Director: Regional Economic Development Initiative*

Lisa Hankins is the Director of the 11-county Regional Economic Development Initiative (REDI) at Southwest Tennessee Development District. Prior to joining REDI, she was the Executive Director of the Lauderdale Chamber/Economic & Community Development in Ripley, where she held that position for 11 years. She is a graduate of the University of TN at Martin where she received her Bachelor of Science degree in Communications. She is also a graduate of the US Chamber of Commerce Institute for Organization Management, the Economic Development Institute; the Delta Regional Authority's Delta Leadership Institute and is a graduate and alumni of WestStar and Leadership Lauderdale. She is a recipient of the CTTP (Certified Tennessee Tourism Professional) designation. She is a member of TEDC, the Tennessee Chamber of Commerce and Industry, SEDC, TCCE & WTCCE.

Lisa has two children, Ginny, 25, a teacher and Greg, 22, who is serving in the U.S. Air Force.



### MARIA FUHRMANN

*Special Assistant for Research and Innovation for the City of Memphis*

Maria Fuhrmann was appointed Special Assistant for Research and Innovation by Memphis Mayor A C Wharton, Jr. in December 2012. Before taking the post with the Wharton administration, Maria spent 6 years as a Research Analyst for the Memphis City Council, adding a unique perspective of city government operations to Wharton's team.

Maria serves as Mayor Wharton's liaison to the Mayor's Innovation Delivery Team, a Bloomberg Philanthropies Initiative tasked with increasing small business development in target core city neighborhoods and reducing gun violence. Maria is passionate about helping make Memphis a City of Choice, highlighting Memphis' many assets, finding ways to create a vibrant, thriving urban core to attract and retain knowledge workers and young professionals, as well as bike/ped and environmental advocacy.

Maria is a graduate of the University of Memphis and has lived in her adopted hometown since 1991.



### KATIE MIDGLEY

*Program Associate: Plough Foundation*

Katie has a Bachelor of Science from Mississippi State University's College of Education and a Master of Science from the University of Alabama's College of Arts & Sciences. Her master's thesis, "The Role of Parents' Incarceration in the Emotional Health and Problem Behaviors of At-risk Adolescents" was recently published in the Journal of Child and Adolescent Substance Abuse.

Prior to joining the Plough Foundation in 2011, Katie served as Community Outreach and Public Policy Associate for The Urban Child Institute.

Katie is the Foundation's lead researcher and for the past two years has overseen an intense data collection and stakeholder convening around the issues of aging. Katie is active in numerous community organizations.

## WORKSHOP PRESENTERS & SPEAKERS

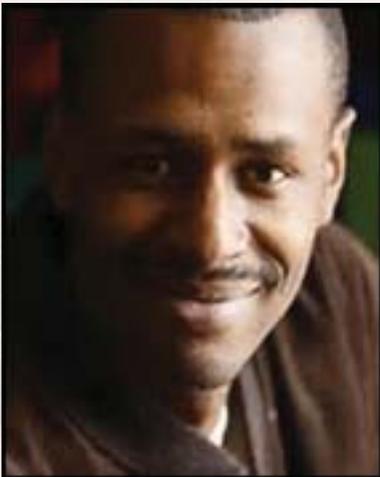


### FELICIA HARRIS-WILLIAMS

*Principal: Strategic Management, LLC*

Felicia Harris-Williams is a native of Memphis, Tennessee and the owner of Strategic Management (SM), formerly Diversity Research Associates. Prior to starting SM, Felicia served as the Grants Coordinator for the City of Memphis, Division of Housing and Community Development and the Memphis Housing Authority (2008-2013). Her areas of focus are strategic planning, grants and organizational management, community development, and cultural competency issues. She brings over 15 years of experience in the areas of grants, community engagement, community building, social advocacy, and evaluation studies.

Before joining the City of Memphis, Felicia served at the University of Memphis as the Asst. Director of Training and Development for the Tennessee Alcohol and Drug Prevention Outcome Longitudinal Evaluation Project and the Office of Minority Health Evaluation Project (2002-2008). Felicia completed her graduate studies in Applied Cultural Anthropology at the University of Memphis, with an emphasis in Medical and Urban Anthropology (2002). Currently, her time is split between her public service and research interests in Housing and Community Development, Health Disparities, Cultural Competency, Poverty, and Race issues. Felicia is also a proud member of the Grant Professionals Association, American Planning Association, as well as the American Evaluation Association.



### ELDER CHARLIE CASWELL

*Executive Director: Rangeline Neighborhood Community Development Corporation*

Elder Charlie Caswell Jr. is a husband, father, community activist, author, and great man of vision. Elder Caswell was born and raised in Memphis. Elder Caswell is a man of God with the heart of God toward his people. He has dedicated all of his adulthood to being a community activist in the cities of Memphis, TN and Atlanta, GA.

Charlie Caswell's personal experience of rising up during his employment as a youth to a position of management attests to his sense of drive and determination. He continued on to eventually own his own business which has instilled an entrepreneurial spirit that supports his work as an author. Elder Caswell serves his community as the CEO of Community Builders Civic and Entrepreneur Institute, Executive Director of Rangeline Neighborhood Community Development Corporation, and a board member of The Frayser Neighborhood Council a non-profit organization with a focus of "Building Neighborhood Capacity".

Elder Caswell is the proud father of six beautiful children and the husband of Mrs. Teresa Landrum Caswell.



### IAN RANDOLPH

*Commissioner, Memphis Housing Authority*

Ian Randolph, CFP®, has been involved with the Ready Shelby team since 2010. He is an integral part of Ready Shelby Neighbors and helped this FEMA recognized program win Neighborhood-USA's national Best Neighborhood Program in 2012. As a Memphis Housing Authority Commissioner, Randolph has helped Ready Shelby neighbors begin C.E.R.T. training for MHA's tower and senior facility residents. He is also a Community Emergency Response Team (C.E.R.T.) instructor.



# REGISTRATION FORM

WEDNESDAY, APRIL 16, 2014 - FRIDAY, APRIL 18, 2014  
 SHERATON MEMPHIS DOWNTOWN HOTEL  
 250 NORTH MAIN STREET  
 MEMPHIS, TENNESSEE 38103

## SECTION I: REGISTRANT INFORMATION

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Country: \_\_\_\_\_

Primary Phone Number: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

Emergency Contact: \_\_\_\_\_ Phone Number \_\_\_\_\_

In addition to being an attendee, I am also a *(select all that apply)*:

- Workshop Presenter  
  Exhibitor  
  Sponsor  
  Speaker  
  Volunteer

## SECTION II: TRAVEL PLANS

You are responsible for securing your own hotel and travel arrangements. Memphis Neighborhood Redevelopment Conference has a block of rooms reserved at the Sheraton Memphis Downtown Hotel at a conference rate of \_\_\_\_\_ per night (plus \_\_\_\_\_% tax and any incidental charges) should you choose to stay there.

## SECTION III: CONFERENCE EVENTS/ACTIVITIES

Please check the box associated with the activities you plan to attend.

### DAY 1 - WEDNESDAY, APRIL 16, 2014

- |   |                       |
|---|-----------------------|
| <input type="checkbox"/> Conference Registration                                | 7:30 a.m. – 7:00 p.m. |
| <input type="checkbox"/> Intersection of Poverty and the “Isms” with Jodi Pfarr | 1:30 p.m. – 4:30 p.m. |
| <input type="checkbox"/> Mayor’s Welcoming Reception                            | 5:00 p.m. – 8:00 p.m. |

### DAY 2 - THURSDAY, APRIL 17, 2014

- |  |                         |
|--|-------------------------|
| <input type="checkbox"/> Conference Registration           | 7:30 a.m. – 5:00 p.m.   |
| <input type="checkbox"/> Opening Breakfast                 | 7:30 a.m. – 9:00 a.m.   |
| <input type="checkbox"/> Workshops                         | 9:15 a.m. – 10:30 a.m.  |
| <input type="checkbox"/> Workshops                         | 10:45 a.m. – 12:00 p.m. |
| <input type="checkbox"/> Keynote Luncheon                  | 12:15 p.m. – 1:45 p.m.  |
| <input type="checkbox"/> Workshops                         | 2:00 p.m. – 3:45 p.m.   |
| <input type="checkbox"/>                                   |                         |
| <input type="checkbox"/> “A Taste of Memphis” – Tiger Lane | 5:00 p.m. – 10:00 p.m.  |



# REGISTRATION FORM

## SECTION III: CONFERENCE EVENTS, cont.

**DAY 3 - FRIDAY, APRIL 18, 2014**

- Continental Breakfast 7:30 a.m. – 9:00 a.m.
- Workshops 9:15 a.m. – 10:30 a.m.
- Closing Luncheon 11:45 a.m. – 1:15 p.m.
- 

Meal Options:  Standard or  Vegetarian

## SECTION IV: WORKSHOP SELECTIONS

FIRST CHOICE

SECOND CHOICE

<b>THURSDAY-APRIL 17<sup>TH</sup></b>	9:15 a.m. – 10:30 a.m.	_____	_____
<b>THURSDAY-APRIL 17</b>	10:45 a.m. – 12:00 p.m.	_____	_____
<b>THURSDAY-APRIL 17<sup>TH</sup></b>	2:00p.m.– 2:45 p.m.	_____	_____
<b>FRIDAY-APRIL 18<sup>TH</sup></b>	9:15 a.m. – 10:30 a.m.	_____	_____

*\*Please Note: We reserve the right to assign you to an alternate workshop (s), if your selection (s) cannot be accommodated due to capacity or cancellation.*

## SECTION VI: REGISTRATION FEES

Payment Method:  On-Line via PayPal/Credit Card  Check/money order via mail

Registration Fees are non-refundable and all Registration must be postmarked no later than March 24, 2014 to received the \$200.00 registration feed. For the \$250.00 late registration fee, your mail must be postmarked no later than April 1, 2014. On-Site registration will not be offered.

**\*NOTE: If you have difficulty with your payment not processing by card, contact your Financial Institution at their Customer Service number of PayPal at 1-888-221-1161. MNRC is unable to contact these entities for you due to the privacy of your card information.**

**Please make checks payable to Memphis NRC and send to:**

Joyce Cox, Manager  
Memphis Neighborhood Redevelopment Center (MNRC)  
The City of Memphis Division of Housing and Community Development  
701 North Main Street  
Memphis, TN 38107  
Contact: 901-576-4238  
Email NRC@Memphistn.gov

<b>POSTMARKED <u>BY</u> 3/24/14</b>	<b>POSTMARKED <u>AFTER</u> 4/01/14</b>
<b>\$200.00</b>	<b>\$250.00</b>



# REGISTRATION FORM

## SECTION VII: OTHER INFORMATION

- I use a wheelchair
- I will have service animal with me
- I need alternative communication services
  - ASL Interpreter
  - Real-Time Captioning
  - Other (Please explain): \_\_\_\_\_
- I have dietary restrictions (please explain): \_\_\_\_\_

### Please Note:

- All registration must be paid in full in accordance to the listed information above.
- If you register for the \$200.00 registration fee electronically, your payment must be received by the listed due date. If not, you will be considered as late registration and will be required to pay the \$250.00 late registration fee.
- If you register for the \$200.00 registration fee electronically and mailing your registration payment in full, it must be received in accordance to the listed information. If not, you will be considered as late registration and will be required to pay the \$250.00 late registration fee.
- If you register and pay registration via mail, your registration form and payment in full must be received in accordance to the listed information. If not, you will be considered as late registration and will be required to pay the \$250.00 late registration fee.
- There will be no collection of registration fees at the conference.



# City of Memphis Neighborhood Stabilization Program



## ***Picture Perfect at 40% Discount\* of Appraised Value***

Homeownership can become a reality for you by participating in the City of Memphis Neighborhood Stabilization Program. We offer quality homes that are new or recently renovated in several designated neighborhoods of choice. You can purchase one of our spacious homes that are conveniently located near schools, retail outlets, community centers, parks and other amenities.

By participating in our Neighborhood Stabilization Program you and your family can own a home with a monthly payment that may be less than the monthly cost for rent. We offer down payment assistance, homebuyers counseling classes and a discount of 40% of the appraised value of the homes available under this program.

These homes are priced to sale and ready for occupancy.

\*For more details contact the Division of Housing and Community Development, 901.576.7474  
or visit our NSP website:

**[www.memphistn.gov/nsp](http://www.memphistn.gov/nsp)**

*Note: Applicant must apply for mortgage financing. Applicant must own and occupy property as their primary residence. No Investors may apply.*



**[www.memphistn.gov](http://www.memphistn.gov)**

C L I C K   O N   O U R   N S P   P R O G R A M   P A G E

# COMING SOON!

## Fairway Manor

The development known as Fairway Manor is a proposed 100 unit Tax Exempt Bond project that will be located at 62 W Fairway in Memphis, Tennessee. The site is projected to consist of a 68 unit, 3 story, elderly building containing 48 one-bedroom and 20 two-bedroom units and an 8 building, 32 unit multi-family section consisting of 16 three-bedroom and 16 four-bedroom units. The apartments will be rented to households with annual incomes at or below 50 and 60 percent of the area median income. Fairway Manor will be built to NAHB National Green.



[www.memphisha.org](http://www.memphisha.org)